



# 2026 SPONSORSHIP PACKET

OVER  
**\$90,000**  
IN PRIZE WINNINGS  
GIVEN OUT IN TOTAL



## Battle for the Buckle **FISHING** Tournament

**JUNE 25<sup>TH</sup> TO 28<sup>TH</sup>, 2026**

Battle for the Buckle is Ocean City, Maryland's first and ONLY exclusive Saltwater Cowboy Fishing Tournament where the Wild West battles the Ocean's Beasts in support of the Believe in Tomorrow Children's Foundation. Our Cowboy After Party raises awareness on ways to give. A portion of your sponsorship dollars will go directly to Believe In Tomorrow Children's Foundation. 94% of every dollar donated to Believe In Tomorrow goes to support their services for critically ill children and their families. Battle for the Buckle is an opportunity for your company to get local and national coverage all while supporting a worthy cause.

**BELOW ARE SPONSORSHIP PACKAGES AVAILABLE AT DIFFERENT LEVELS TO SUIT YOUR ADVERTISING NEEDS.**

TOURNAMENT DIRECTOR:  
KURT V. HOWELL • 443-807-0822

SPONSORSHIP DIRECTOR:  
MORGAN HOWELL • 443-895-0522

FIND US ONLINE: **BATTLEFORTHEBUCKLE.COM**

**IN SUPPORT OF**  
 Believe In Tomorrow  
Children's Foundation



# 2026 OPEN SPONSORSHIP LEVELS

## PRESENTING SPONSOR

- Presenting Sponsor to tournament name
- 1 Tournament Entry fee-for 6 anglers (*Not including Calcuttas*)
- Logo on all printed material and branded swag as presenting sponsor
- Check/Buckle Presenter to the top winning team for heaviest fish
- Opportunity to speak at Captain's Party
- Your Brandhouse Logo (8Lx3W) banner strategically located above weigh in scale throughout tournament
- Brandhouse Logo Inclusion as (*Presenting Sponsor*) on weigh-ins photo op backdrop
- Your Brandhouse Logo on our sponsor "Welcome Saltwater Cowboys" banner at the entrance of marina during the duration of tournament
- Inclusion in tournament website
- Recognition on all social media platforms
- Mentions by MC during tournament opening and closing ceremonies along with weigh-ins
- 8 Tickets to the Cowboy After Party
- Personalized sponsor appreciation gift

**\$10,000**

## BIG EYE SPONSOR

- The 1st Three Big Eye Sponsorships get tournament entry admission fee waived
- Opportunity to be Check/Buckle Presenter of one of the many winning teams
- Your Logo Inclusion in weigh-ins photo op backdrop
- Your Logo on our sponsor "Welcome Saltwater Cowboys" banner at the entrance of marina during the duration of tournament
- Your Logo Inclusion on tournament website
- Recognition on all social media platforms
- Mentions by MC during tournament opening and closing ceremonies along with weigh-ins
- Your (4Lx3W) banner at event
- 6 Tickets to the Cowboy After Party
- Personalized sponsor appreciation gift

**\$5,000**

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# 2026 OPEN SPONSORSHIP LEVELS

## YELLOWFIN SPONSOR

- Your Logo Inclusion in weigh-ins photo op backdrop
- Your Logo on our sponsor "Welcome Saltwater Cowboys" banner at the entrance of marina during the duration of tournament
- Your Logo Inclusion on tournament website
- Recognition on all social media platforms
- Mentions at weigh-ins by MC during tournament
- Mentions in press releases on social media platforms
- Your (4Lx3W) banner at event
- 4 Tickets to the Cowboy After Party

**\$2,500**

## MAHI MAHI SPONSOR

- Your Logo Inclusion in weigh-ins photo op backdrop
- Your Logo on our sponsor "Welcome Saltwater Cowboys" banner at the entrance of marina during the duration of tournament
- Your Logo Inclusion on tournament website
- 2 Tickets to the Cowboy After Party

**\$1,000**

## BUCKLE BUNNY

- Logo on tournament website

**\$500**

## UNIQUE Sponsorships

- Sponsored donations for handouts for buckets/bags to go to each team.
- Sponsored donations for "Best Dressed Cowboy Competition"

### OPTIONS AVAILABLE:

Beverage Sponsor, Award Trophies, Boat Buckets, Stickers, Fishing Supplies, and Cups.

Any item with your company logo!

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# BATTLE FOR THE BUCKLE SPONSORSHIP FORM

**SPONSOR NAME (BUSINESS, ORGANIZATION OR INDIVIDUAL):**

**CONTACT PERSON:**

**TITLE:**

**MAILING ADDRESS:**

**CITY:**

**STATE:**

**ZIP CODE:**

**PHONE NUMBER:**

**EMAIL:**

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## SPONSORSHIP LEVEL

**PRESENTING SPONSOR**

**MAHI MAHI SPONSOR**

**BIG EYE SPONSOR**

**BUCKLE BUNNY**

**YELLOWFIN SPONSOR**

**UNIQUE SPONSORSHIP**

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# BATTLE FOR THE BUCKLE SPONSORSHIP FORM

## FORM OF PAYMENT:

CHECK

CARD

PLEASE MAKE ALL CHECKS OUTTO:

**BUCKLE UP TOURNAMENTS LLC**  
15 ALTON POINT  
BERLIN, MD 21811

\*Please note 3% processing fee  
will be applied to all credit card  
payments

\*Please mail address  
above or email to  
MAMSURVEYING@GMAIL.com

**NAME ON CARD:**

**CARD NUMBER:**

**EXPIRATION DATE:**

**CVV:**

**BILLING ZIP CODE:**

## TRADE OF SERVICES SPONSORSHIP AGREEMENT

SPONSORSHIP AGREEMENT. By signing this Sponsorship Agreement ("Agreement"), the Sponsor is committing to a monetary and/or physical donation of goods to be used during the Battle for the Buckle Fishing Tournament, typically held in May/June each year. In consideration of the donation, it is acknowledged that Buckle Up Tournaments LLC d/b/a Battle for the Buckle ("Battle for the Buckle") will promote the Sponsor and its products, services and brand. Sponsor grants Battle for the Buckle a revocable license to use its marks, logo, name, tradename, website, products and/or services in connection with all activities related to the tournament, and further permits Battle for the Buckle to promote Sponsor in any manner it chooses on all of its media platforms, including but not limited to its website, social media, radio and all other forms of advertising and during the tournament itself. Sponsor shall not directly or indirectly take any action that may impair or tarnish any part of Battle for the Buckle's goodwill and reputation. Sponsor understands and agrees that any monetary and/or physical donation of goods is non-refundable and will not be returned under any circumstance, including cancellation of the tournament. The undersigned signee affirms that they have permission and authority on behalf of the Sponsor to commit to said donation. Battle for the Buckle holds the sole and exclusive discretion regarding any sponsorship level in connection with the tournament and will not be held responsible for any unmet expectations of the Sponsor. Battle for the Buckle's makes no warranty or representations in connection with this Agreement. SPONSOR AGREES TO RELEASE AND HOLD HARMLESS BATTLE FOR THE BUCKLE, ITS OWNERS, EMPLOYEES, AGENTS, VOLUNTEERS, REPRESENTATIVES AND ANY OTHER INDIVIDUAL OR ENTITY AFFILIATED, TANGENTIALLY OR OTHERWISE, WITH THE BATTLE FOR THE BUCKLE FISHING TOURNAMENT ("RELEASED PARTIES") FROM AND AGAINST ALL CLAIMS, INCLUDING BUT NOT LIMITED TO CLAIMS FOR PERSONAL INJURY, WRONGFUL DEATH, SURVIVAL DAMAGES, ECONOMIC LOSS, PROPERTY DAMAGES AND/OR THIRD PARTY CLAIMS RELATING TO THE AWARDING OF PRIZES IN THE TOURNAMENT. IT IS THE EXPRESS INTENTIONS OF THE SPONSOR TO RELEASE AND INDEMNIFY THE RELEASED PARTIES FROM THE CONSEQUENCES OF THEIR OWN NEGLIGENT CONDUCT, WHETHER SOLE NEGLIGENCE OR CONTRIBUTING NEGLIGENCE, GROSS NEGLIGENCE, MISCONDUCT, AND/OR THE COMMISSION OF ANY TORT, BREACH OF CONTRACT AND RELATED CONDUCT. BY SIGNING BELOW, SPONSOR EXPRESSIVELY AGREES TO THESE TERMS AND CONDITIONS." Battle for the Buckle is a Buckle Up Tournaments LLC event. All rights reserved.

**PRINTED SPONSOR NAME:**

**DATE:**

**SPONSOR SIGNATURE:**

**BUCKLE UP TOURNAMENTS LLC SIGNATURE:**

\*Sponsorship with use of sponsor logo should be submitted in vector or PNG format. Email to MAMsurveying@gmail.com.

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